



WCVB
5 TV Place
Needham, MA 02492
Main: (781)449-0400
Billing: (781)433-4283

www.thebostonchannel.com

Billing Address:

Great American Media
Attention: Accounts Payable
1010 Wisconsin Avenue N W
Suite 800
Washington, DC 20007

Send Payment To:

WCVB
P.O. Box 26874
Lehigh Valley, PA 18002-6874

Invoice #	Invoice Date	Invoice Month	Invoice Period
923678-2	11/04/12	November 2012	10/29/12 - 10/29/12

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Advertiser	Product	Estimate Number
Democratic Congressional	Issue - New Hampshire	1311

Flight Dates	Order #	Alt Order #
10/25/12 - 10/29/12	923678	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
8091		

Agency Ref	Advertiser Ref
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	10/25/12	10/29/12	Good Morning America	658-9a	M- TF--	:30	3	\$2,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/22/12 10/28/12 ---TF-- 3 \$2,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
7 WCVB M 10/29/12 5:14 AM 5a Eyecatcher 5-6a :30 D3C12NH01T03H \$1,500.00 NM									
MG for 4,2,3,1,7,3,1,2									
8 WCVB M 10/29/12 5:41 AM 5a Eyecatcher 5-6a :30 D3C12NH02T03H \$1,000.00 NM									
MG for 4,2,3,1,7,3,1,2									
5 WCVB M 10/29/12 8:18 AM Good Morning America 658-9a :30 D3C12NH01T03H \$2,300.00 NM									
MG for 4,2,3,1,7,3,1,2									
6 WCVB M 10/29/12 6:13 PM Newscenter 5 at 6 6-630p :30 D3C12NH02T03H \$3,300.00 NM									
MG for 4,2,3,1,7,3,1,2									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 M----- 1 \$2,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WCVB M 10/29/12 8:47 AM Good Morning America 658-9a :30 D3C12NH02T03H \$2,300.00 NM									
2	10/25/12	10/29/12	REGIS AND KELLY DAY 9A-10A		M- TF--	:30	3	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 M----- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WCVB M 10/29/12 9:58 AM REGIS AND KELLY DAY 9A-10A :30 D3C12NH01T03H \$800.00 NM									
3	10/25/12	10/29/12	The View	1058-12n	M- TF--	:30	3	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 M----- 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WCVB M 10/29/12 11:41 AM The View 1058-12n :30 D3C12NH02T03H \$1,500.00 NM									
4	10/25/12	10/29/12	1-2p	1-2p	M- TF--	:30	3	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u>									
10/29/12 11/04/12 M----- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WCVB M 10/29/12 1:26 PM 1-2p 1-2p :30 D3C12NH02T03H \$1,000.00 NM									
5	10/25/12	10/29/12	ELLEN EF	4P-5P	M- TF--	:30	3	\$1,800.00	NM

DUPLICATE INVOICE



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Advertiser		Product	Estimate Number
Democratic Congressional		Issue - New Hampshire	1311

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/		Type
							Week	Rate	
Weeks:	Start Date 10/29/12	End Date 11/04/12	MTWTFSS M-----	Spots/Week 1	Rate \$1,800.00				
Spots: # Ch Day Air Date Air Time Description				Start/End Time	Length	Ad-ID			
4 WCVB M 10/29/12 4:46 PM ELLEN EF				4P-5P	:30	D3C12NH02T03H		\$1,800.00	NM
6 10/25/12 10/29/12 Newscenter 5 at 5			5-6p	M- -TF- -	:30	3	\$2,500.00		NM
Weeks:	Start Date 10/29/12	End Date 11/04/12	MTWTFSS M-----	Spots/Week 1	Rate \$2,500.00				
Spots: # Ch Day Air Date Air Time Description				Start/End Time	Length	Ad-ID			
4 WCVB M 10/29/12 5:23 PM Newscenter 5 at 5			5-6p		:30	D3C12NH01T03H		\$2,500.00	NM
7 10/25/12 10/29/12 Newscenter 5 at 6			6-630p	M- -TF- -	:30	3	\$3,300.00		NM
Weeks:	Start Date 10/29/12	End Date 11/04/12	MTWTFSS M-----	Spots/Week 1	Rate \$3,300.00				
Spots: # Ch Day Air Date Air Time Description				Start/End Time	Length	Ad-ID			
4 WCVB M 10/29/12 Newscenter 5 at 6			6-630p		:00			\$3,300.00	NM
8 10/25/12 10/29/12 M-F Inside Edition			658-730p	M- -TF- -	:30	1	\$2,800.00		NM
Weeks:	Start Date 10/29/12	End Date 11/04/12	MTWTFSS M-----	Spots/Week 1	Rate \$2,800.00				
Spots: # Ch Day Air Date Air Time Description				Start/End Time	Length	Ad-ID			
2 WCVB M 10/29/12 7:21 PM M-F Inside Edition			658-730p		:30	D3C12NH02T03H		\$2,800.00	NM
9 10/25/12 10/29/12 Chronicle			728-8p	M- -TF- -	:30	1	\$2,800.00		NM
Weeks:	Start Date 10/29/12	End Date 11/04/12	MTWTFSS M-----	Spots/Week 1	Rate \$2,800.00				
Spots: # Ch Day Air Date Air Time Description				Start/End Time	Length	Ad-ID			
2 WCVB M 10/29/12 7:30 PM Chronicle			728-8p		:30	D3C12NH01T03H		\$2,800.00	NM
11 10/25/12 10/29/12 Newscenter 5 at 11			11-1130p	M- -TFSS	:30	3	\$4,000.00		NM
Weeks:	Start Date 10/29/12	End Date 11/04/12	MTWTFSS M-----	Spots/Week 1	Rate \$4,000.00				
Spots: # Ch Day Air Date Air Time Description				Start/End Time	Length	Ad-ID			
4 WCVB M 10/29/12 11:23 PM Newscenter 5 at 11			11-1130p		:30	D3C12NH02T03H		\$4,000.00	NM
12 10/25/12 10/29/12 Nightline			1135p-1206a	M- -TF- -	:30	3	\$2,000.00		NM
Weeks:	Start Date 10/29/12	End Date 11/04/12	MTWTFSS M-----	Spots/Week 1	Rate \$2,000.00				
Spots: # Ch Day Air Date Air Time Description				Start/End Time	Length	Ad-ID			
4 WCVB M 10/29/12 11:57 PM Nightline			1135p-1206a		:30	D3C12NH01T03H		\$2,000.00	NM
13 10/25/12 10/29/12 Jimmy Kimmel			1205-105a	M- -TF- -	:30	3	\$500.00		NM
Weeks:	Start Date 10/29/12	End Date 11/04/12	MTWTFSS M-----	Spots/Week 1	Rate \$500.00				
Spots: # Ch Day Air Date Air Time Description				Start/End Time	Length	Ad-ID			
4 WCVB M 10/29/12 1:05 AM Jimmy Kimmel			1205-105a		:30	D3C12NH02T03H		\$500.00	NM

Total Spots

15

Gross Total

\$30,100.00

Payment Terms 30 Days

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at www.hearsttelevision.com/for_advertisers
 We warrant that the actual broadcast information shown on this invoice was taken from the program log



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<u>Agency Commission</u>	\$4,515.00
<u>Net Amount Due</u>	\$25,585.00